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(71) Applicant and

(72) Inventor: **BELO, Simi** [GB/GB]; Flaf F, 179/181 West
End Lane, London NW6 2LH (GB).

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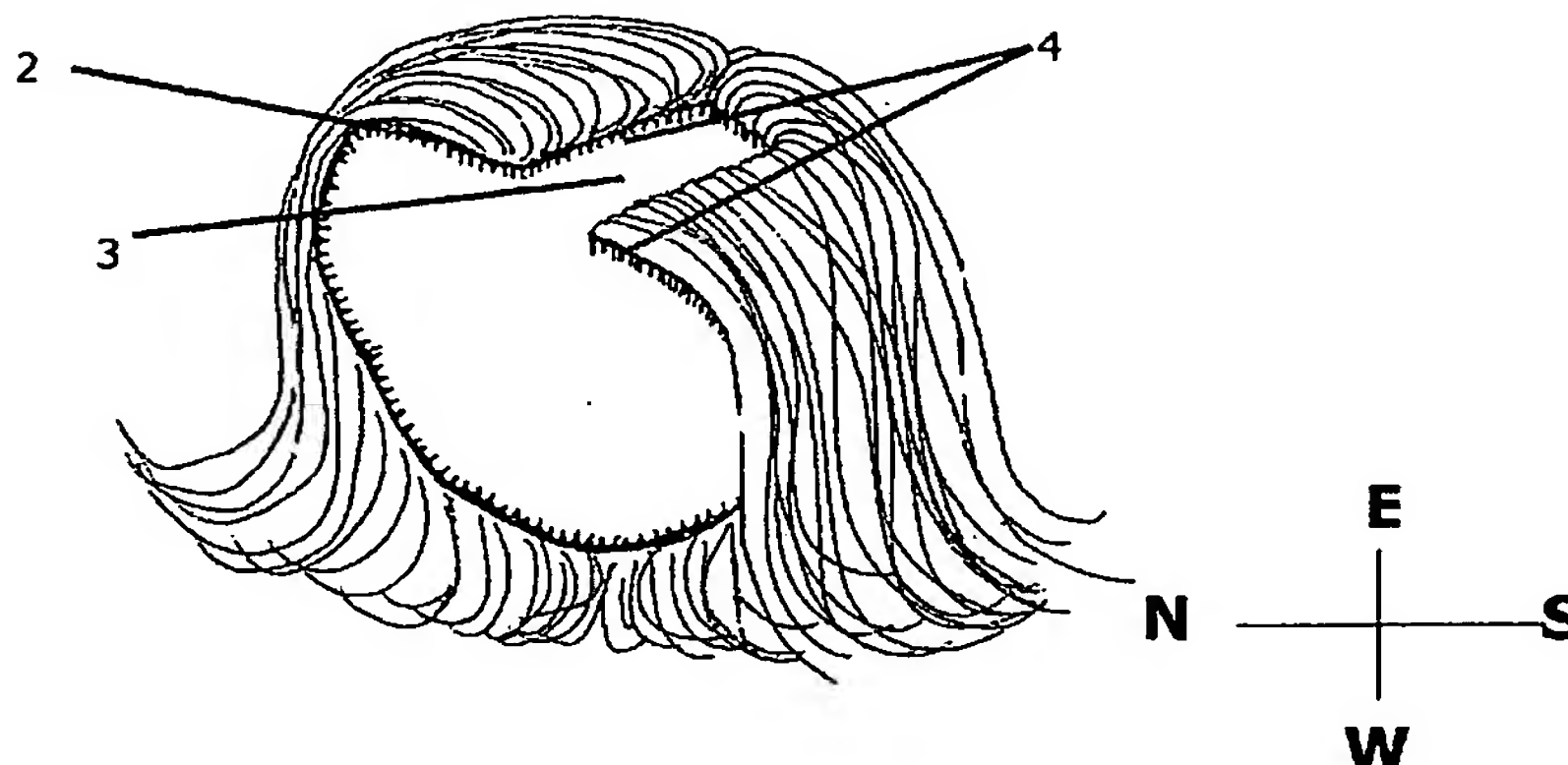
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(54) Title: **NEWHAIR BY SIMI BELO**



(57) Abstract: The NewHair wig features a deliberate gap (3) at the front of the wig (2). Through this gap the wearer brings through his/her own real hair (5), parts and brushes over the wig hair to cover the gap, and in doing so, reveals some of his/her own real hair, natural hairline, scalp and roots (6), so that it looks all of the hair is growing out of his/her head. Whether the gap is on the left (7), in the centre (8), or on the right (9), it adds much-needed realism to the traditional wig. This is because traditional wigs use fringes, hair bands and other features to hide the stitching, but in doing so, they conceal the wearer's own roots and hairline, so it is apparent that the hair is not really growing out of the head and therefore the hair is fake.



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